

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

**THURSDAY, 3<sup>RD</sup> JULY 2008**

The Brunei-Muara District Executive Chess Championship 2008 Committee for His Majesty the Sultan and Yang Di-Pertuan of Brunei Darussalam 62<sup>nd</sup> Birthday Celebrations and the Brunei Chess Federation (BCF) is delighted to announce the 1<sup>st</sup> Brunei Internet Chess Blitz to be held on 15 July 2008 at 2PM (GMT +8:00 or 2:00 ICC server time) to celebrate His Majesty Sultan Haji Hassanal Bolkiah Mui'zzadin Waddaulah, the Sultan and Yang Di-Pertuan of Brunei Darussalam 62<sup>nd</sup> Birthday.

This online chess tournament is co-organised with the The Internet Chess Club ("ICC"), the world's premier online subscription chess service. ICC has traditionally been the first choice of professionals with more members, more Grandmasters, more volunteers, and more loyalty from its members than any other classical game service on the Internet.

More than 35,000 paying members from all over the world regularly enjoy playing casual or tournament chess games against each other; watching others play, including hundreds of titled chess masters; attending online lectures, classes, and special events; or simply socializing with fellow chess enthusiasts in a club house that's always open.

Registration for the tournament is free and is open to chess players from all over the world. Hundreds of participants including Grandmasters, International Masters and FIDE Masters are expected to participate in this 13 rounds, 3 0 minute blitz tournament to cross swords for the 5 cash prizes being awarded, including a first place award of \$1,500 USD. The tournament with its guaranteed prize fund of \$6,500 USD also offers a number of lucrative prizes for players participating from the BCF's Chess Centres.

Residents in Brunei Darussalam are welcomed to play at the Brunei Chess Centre, located at the Hassanal Bolkiah National Sports Complex and the Brunei Shell Recreation Club Chess Centre. They are however advised to bring their own notebook computers due to the limited availability of computers at these venues. To those residents in Brunei Darussalam who wish to play online from their own home, you need to log on to the ICC server with ICC's latest chess interface at least 10 minutes before the start of the tournament.

The Brunei-Muara District Executive Chess Championship 2008 Committee and Alif Technologies (Platinum Sponsor), DST Group (Platinum Sponsor), PT. Wai Illa Sarana Utama & Pt Talenta Pratama Mandiri (Gold Sponsor), Pines Enterprise – Verde (Gold Sponsor) and Adison Marketing Services also formalised their collaboration today with the signing of an Memorandum of Understanding. The guest

of honour at the signing ceremony held at the Brunei Chess Centre was Yang Mulia Awg Hj Haris bin Othman, the Assistant Brunei-Muara District Officer.

Signing on behalf of Executive Committee was the President of the Brunei Chess Federation, Awg Hj Zainal Abidin bin Hj Mohd Ali, while Pg Mohamad bin Pg Hj Kamaluddin, Chief Executive Officer for Alif Technologies, signed on behalf of Alif Technologies, Radin Sufri bin Radin Basiuni, Head of Group Corporate Communications, Regulatory Policy & Legal, signed on behalf of DST Group, Tarce Fatlolon, Director of Operations for PT Wai Illa Sarana Utama & Pt Talenta Pratama Mandiri signed on behalf of PT.Wai Illa Sarana Utama& Pt Talenta Pratama Mandiri, Dyg Yuriana Kim bt Mohd Asman, the proprietrees owner of Pines Enterprise - Verde, signed on behalf of Pines Enterprise – Verde and Mr Sim Chong Siang, the Manager/Proprietor of Adison Marketing Services, signed on behalf of Adison Marketing Services.

The tournament is also sponsored by The Empire Hotel and Country Club, i-Centre, Everyman Chess UK, London Chess Centre UK, Mutiara Shakila Nabilah Transportation Services, Royal Brunei Technical Services Sdn Bhd, Zisen Enterprise, PT. Budi Gunawan and PT. EI-Nusa.

For more information on the tournament, players should go to the tournament's official website at [www.zon365.com](http://www.zon365.com) or contact our support team at [bcfinternetblitz@gmail.com](mailto:bcfinternetblitz@gmail.com).